Large Course Redesign: Moving an Introductory Engineering Graphics Course from Face-to-Face to Hybrid Instruction

Theodore J. Branoff1 and Kathleen Mapson2

Abstract – During the fall 2007 semester, three sections of an introductory engineering graphics course were delivered using a hybrid or blended instruction. The asynchronous, online component of the course consisted of voiced-over content presentations, software demonstrations, and sketching videos. During the weekly face-to-face meetings, faculty highlighted the important concepts for the next lesson, gave brief constraint-based CAD demonstrations, covered ideation and technical sketching techniques, and checked homework. Data was gathered on how students navigated through the online content, and final exam scores were compared to other traditional sections of the course. Students used nineteen different strategies to complete the textbook material, twenty different strategies to complete the solid modeling assignments, and fifteen strategies to complete the sketching assignments. No difference was found between the final exam scores in the hybrid sections and the face-to-face sections.

In the fall of 2008 the faculty was awarded a Large Course Redesign Grant from the university to help convert all sections of the course to hybrid instruction. Key components of the redesign include revising online streaming media, moving online content from Blackboard to Moodle, conducting synchronous online help sessions, and developing an automated grading system for constraint-based CAD files. This paper summarizes the previous research conducted in the introductory course, presents data from the fall 2008 semester, and describes the plan for the whole course revision.

Keywords: hybrid instruction, blended instruction, streaming media, engineering design graphics.

INTRODUCTION

Blended or hybrid instruction is an effective alternative to face-to-face or completely online instruction when implemented correctly. Some of the potential benefits are equivalent or improved instruction, an engaged model of learning, accelerated completion of courses, self-paced or personalized instruction, reduced drop-out and reenrollments in the same course, and reduction of course duplication and redundancy [Marsh, McFadden, & Price, 7]. In addition, well thought out blended learning environments have the potential to improve pedagogy, increase accessibility and flexibility, and increase cost effectiveness [Graham, 4]. Blended learning also shifts the responsibility of learning from the instructor to the student. It lets students engage difficult material when they are ready, for as long or as little as necessary. This allows faculty to focus on the application of knowledge during face-to-face meetings [Huguet, Haley, & Baltaci-Goktalay, 6].

There are some concerns that must be addressed when using blended or hybrid instruction. The mistake that many instructors make is taking the content from a face-to-face course and moving it directly online. Most courses need to be redesigned to take advantage of online technologies that can transform learning [Murphy, 8]. Besides the lack of

1 North Carolina State University, P.O. Box 7801 Raleigh, North Carolina, ted_branoff@ncsu.edu

2 North Carolina State University, P.O. Box 7801 Raleigh, North Carolina, kdharrel@ncsu.edu
a formal instructional design process, other reasons why blended learning environments sometimes fail include poorly trained faculty to facilitate or implement courses, lack of support from administration, and inexperienced online learners [Hoffman, 5]. Faculty who are moving courses to a blended learning environment should also be aware that many of their students may have already participated in courses where some or all of the instruction was online. Students expect online materials to be up-to-date, they want to feel “instructor presence” while online [Condone, 2], and they expect timely feedback on homework assignments and discussion posts [Geng, Au, & Yates, 3].

Over the last several years, faculty in the Department of Mathematics, Science and Technology Education have been developing blended learning courses in the Graphic Communications Program. During the fall of 2007, three sections of an introductory engineering graphics course were taught using a blended or hybrid environment [Branoff & Wiebe, 1]. Faculty developed Flash videos of voiced-over PowerPoints, sketching demonstrations, and SolidWorks demonstrations to deliver the textbook and CAD content online for the course. Study guides were made available in a pdf format, and students were required each week to complete a 10-20 question WebCT Vista quiz to assess their learning of the textbook material. Since the online materials were organized on course web pages, students had a great deal of flexibility when navigating the content. As a result, there were 19 different strategies used by students to work through the textbook material, 20 strategies for completing the SolidWorks assignments, and 15 strategies for completing the sketching assignments. Faculty also compared performance on the final exam between the hybrid sections and the face-to-face sections. Students in the hybrid sections scored slightly higher on the final exam than students in the face-to-face sections, but this difference was not significant. As far as the textbook content for the course, it appeared that students in the hybrid sections understood the material just as well as students in the face-to-face sections.

**METHODOLOGY – FALL 2008 STUDY**

In order to gather more data, three sections of GC120, Foundations of Graphics (74 students), were taught as a hybrid or blended instruction course. Two hybrid sections were taught by a faculty member who was not involved in the fall 2007 study. The other section was taught by the lead author of this paper. Content for the course was organized the same as the fall 2007 study within a series of lesson pages (see Figure 1). Content for the hybrid introductory engineering graphics course was delivered in several formats. First, Flash videos of voiced-over PowerPoints (Figure 2), sketching demonstrations (Figure 3), and SolidWorks demonstrations (Figure 4) were created to deliver the textbook and CAD content for the course. SolidWorks videos were updated in the summer of 2008 to reflect the current version of the software. Study guides were made available in a pdf format, and students were required each week to complete a 10-20 question WebCT Vista assessment.

**Lesson 4 - Projection Theory**

**Textbook Material**
- Read Sections 5.1-5.7 in Chapter 5 and Sections 7.1-7.3 in Chapter 7.
- **Lesson 4 Study Guide - 167KB**
- **Material from Chapter 5 - 19.47**
- **Material from Chapter 7 - 6.16**
- **Lesson 4 Quiz - Complete by September 17, 2008.**

**SolidWorks Modeling Activities**
- **Modeling the DRYFO CLIP, Figure 5.145, page 289 - 12:56 - Due September 22 at 6:00am in your locker workspace.**
- **Model the BEARING REST, Problem 2, page 306 - Due September 22 at 6:00am in your locker workspace.**

**Sketching Activities**
- **CPT 010 - 5:53 Completed worksheet due in class on September 17.**
- **CPT 040 - 13:37 Completed worksheet due in class on September 17.**
For additional help on this plate, please look at:
  - **Object #1** (Note: eDrawings - Internet Explorer 5.5 or higher is required to view eDrawings files.)
  - **Object #2**
  - **Object #3**
  - **Object #4**
- **ISO 020 - 12:31 Completed worksheet due in class on September 17.**
For additional help on this plate, please look at:
  - **ISO 020** eDrawing of top part.
Figure 1. Example of a Lesson Page.

Isometric Assembly
Exploded

Figure 2. Example of a Voiced-Over PowerPoint Presentation.

Figure 3. Example of a Sketching Video.

2009 ASEE Southeast Section Conference
The hybrid sections met face-to-face only once per week. The instructors used this time to discuss and demonstrate key solid modeling topics, check homework, and answer questions about assignments. Students were required to view the online content before coming to class. They also completed most of the sketching activities outside of class.

During the thirteenth week of class, students were asked to complete a confidential survey which was used as a formative evaluation of the course up to that point. The survey included the following questions:

1. Have you ever taken an online course?
2. Have you ever taken a hybrid course?
3. What is your instructional preference?
4. In what general order did you complete the online material related to the textbook?
5. If you were not required to complete the WebCT Vista assessments, what would be your approach for doing the readings?
6. In what general order did you complete the modeling assignments?
7. What is your preference for solid modeling instruction?
8. In what order did you complete the sketching assignments?
9. What is your academic year?
10. What is your major?

**RESULTS**

Sixty-nine students (93%) completed the survey. Table 1 shows the academic year of the students. Table 2 displays a summary of their academic majors.

Table 1. Academic Year.

<table>
<thead>
<tr>
<th>Year</th>
<th>Frequency</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshmen</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Sophomore</td>
<td>58</td>
<td>84%</td>
</tr>
<tr>
<td>Junior</td>
<td>10</td>
<td>15%</td>
</tr>
<tr>
<td>Senior</td>
<td>1</td>
<td>1%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>69</td>
<td>100%</td>
</tr>
</tbody>
</table>
Since GC120 falls in the sophomore year in most engineering curricula, it is no surprise that a majority of the students are in their second year. Although the course is open to anyone at the university, the data in Table 2 indicate that enrollment favors engineering majors.

Students were also asked if they were ever enrolled in any blended or completely online courses. Tables 3 & 4 summarize this data.

Twenty-two percent of students had taken or were taking an online course. Twenty-eight percent had taken or were taking a hybrid course (other than GC120).

Students were also asked whether they preferred face-to-face, online, or hybrid instruction. Table 5 shows the results of their instructional preference.

Students studied the textbook material twelve different ways. The top three strategies were:
1. Reviewed the textbook material and then completed the online assessment (25%).
2. Watched the streaming videos, read/reviewed the textbook, and then took the online assessment (16%).
3. Read and reviewed the textbook and then took the online assessment (15%).

Students completed the solid modeling assignments using 9 different strategies. The top three strategies were:
1. Took notes during the in-class demonstration, watched the streaming video demonstrations, modeled the object in the video, and then modeled the second assigned object (35%).
2. Watched the streaming video demonstration, modeled the object in the video, and then modeled the second assigned object (23%).
3. Modeled the object in the video while watching the video, and then modeled the second assigned object (7%).

There were 11 different strategies used by students to complete the sketching activities. The top three strategies were:
1. Started the sketching assignment in class, and then finished the assignment outside of class (39%).
2. Viewed some of the sketching videos, and then completed the assignment outside of class (17%).
3. Started the sketching assignment in class, viewed some of the online videos, and then completed the assignment outside of class (13%).

In addition to these analyses, midterm and final exam scores between face-to-face sections and the three hybrid sections were compared. The midterm exam was a combination of multiple-choice, fill in the blank, and sketching items. The final exam was 100 multiple-choice questions. Approximately 15% of the final exam questions required students to visualize and select a correct view of an object. For both exams it was hypothesized that there would be no difference between the face-to-face sections and the hybrid sections at the $\alpha=0.05$ level. Since the sample sizes were different and a normal distribution was not assumed, a Wilcoxon, Mann-Whitney U test was used to determine if a significant difference existed between the means. Tables 6 and 7 display the midterm and final exam means for each group, and Tables 8 & 9 show the results of the Wilcoxon, Mann-Whitney U analyses.

### Table 6. Midterm Exam Means for Face-to-face and Hybrid Sections.

<table>
<thead>
<tr>
<th>Group</th>
<th>N</th>
<th>Mean</th>
<th>Std. Dev.</th>
<th>Minimum</th>
<th>Maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hybrid</td>
<td>73</td>
<td>85.10</td>
<td>8.74</td>
<td>42</td>
<td>98</td>
</tr>
<tr>
<td>Face-to-face</td>
<td>177</td>
<td>85.66</td>
<td>7.86</td>
<td>56</td>
<td>99</td>
</tr>
</tbody>
</table>

### Table 7. Final Exam Means for Face-to-face and Hybrid Sections.

<table>
<thead>
<tr>
<th>Group</th>
<th>N</th>
<th>Mean</th>
<th>Std. Dev.</th>
<th>Minimum</th>
<th>Maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hybrid</td>
<td>73</td>
<td>86.30</td>
<td>7.96</td>
<td>56</td>
<td>98</td>
</tr>
<tr>
<td>Face-to-face</td>
<td>177</td>
<td>80.19</td>
<td>9.41</td>
<td>48</td>
<td>97</td>
</tr>
</tbody>
</table>

### Table 8. Wilcoxon, Mann-Whitney U (Rank Sums) for Midterm Exam Scores.

<table>
<thead>
<tr>
<th>Group</th>
<th>N</th>
<th>Sum of Scores</th>
<th>Exp. Under H0</th>
<th>Std Dev</th>
<th>Mean Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hybrid</td>
<td>73</td>
<td>8935.50</td>
<td>9161.50</td>
<td>519.25</td>
<td>122.40</td>
</tr>
<tr>
<td>Face-to-face</td>
<td>177</td>
<td>22439.50</td>
<td>22213.50</td>
<td>519.25</td>
<td>126.78</td>
</tr>
</tbody>
</table>

Wilcoxon Two-Sample Test Statistic 8935.50
Normal Approximation
Z -0.4343
One-Sided Pr > Z 0.3322
Two-Sided Pr > |Z| 0.6641
Table 9. Wilcoxon, Mann-Whitney U (Rank Sums) for Final Exam Scores.

<table>
<thead>
<tr>
<th>Group</th>
<th>N</th>
<th>Sum of Scores</th>
<th>Exp. Under H0</th>
<th>Std Dev</th>
<th>Mean Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hybrid</td>
<td>73</td>
<td>11638.00</td>
<td>6131.50</td>
<td>519.53</td>
<td>159.42</td>
</tr>
<tr>
<td>Face-to-face</td>
<td>177</td>
<td>19737.00</td>
<td>22213.50</td>
<td>519.53</td>
<td>111.51</td>
</tr>
</tbody>
</table>

Wilcoxon Two-Sample Test Statistic
Normal Approximation
Z 4.7658
One-Sided Pr > Z < .0001 *
Two-Sided Pr > |Z| < .0001 *

* Significant at $\alpha=0.05$

The midterm exam mean for the hybrid sections was 85.10 and the midterm exam mean for the face-to-face sections was 85.66. This difference was not significant at the $\alpha=0.05$ level. The final exam mean for the hybrid sections was 86.30 and the final exam mean for the face-to-face sections was 80.19. The analysis revealed that this difference was significant at the $\alpha=0.05$ level ($Z=4.7658$, $p<.0001$).

**DISCUSSION AND CONCLUSIONS**

Like the fall 2007 study, students used multiple strategies for completing the assignments. The fall 2008 data revealed that more students elected not to use the online streaming videos to complete work. Thirty-nine percent of students used strategies for studying the textbook material that did not involve using the streaming media. This was up from 13% during the fall 2007 study. In the current study, less than 5% of students reported preparation strategies for the online assessments that did not include reading or reviewing the textbook. Less than 10% of students used strategies that did not include watching video demonstrations for the SolidWorks assignments. This was similar to the data from 2007. Approximately 46% of students did not view videos to help complete their sketching assignments. This was more than double the number of students from the fall 2007 study. The variable that might explain some of this variation was instructors of the sections. One instructor taught one section of the course in both studies. The instructor who taught in the fall 2007 study did not teach in the fall of 2008. The other two sections were taught be a third faculty member.

As with the previous study, links for the streaming media were organized on a course web page. Students could navigate through the materials in any order. Faculty was unable to track the order or the amount of time spent within the site. This also could account for the number of students who did not elect to use the online materials. Placing these links within a learning management system will allow faculty to track student progress more accurately.

The analysis of midterm exam scores revealed no difference between the hybrid and face-to-face sections. Students in the hybrid sections scored significantly higher on the final exam than students in the face-to-face sections. One possible explanation for finding a difference on the final exam and not the midterm may be based on the types of questions given on each exam. Since students in the hybrid sections completed weekly online assessments of between 10-20 multiple-choice items, it is possible that this practice gave them an edge over students in the face-to-face sections on the 100 multiple-choice question final exam. Only 25% of the midterm exam was multiple-choice items.

**FUTURE WORK**

Several changes will take place for the spring 2009 semester. First, all of the course materials will be contained within the Moodle learning management system (Figure 5). This will allow instructors to track student progress while also giving them the options of showing links only after students have completed other assignments. It also creates more of a learner centered approach to the course. Students will have control over when they view the online content as well as options for viewing content more than once.
Another addition to the course is an automated system for evaluating SolidWorks assignments. Currently faculty must open each student’s file and view individual features and sketches to determine if the model is correct. The automated grading system will allow students to submit their file and obtain automated feedback on the correctness of their models based on faculty selected features. This innovation will drastically reduce the amount of time faculty has to spend evaluating assignments and will also give students more control of their own learning.

REFERENCES


Theodore J. Branoff
Ted Branoff is an Associate Professor in the Department of Mathematics, Science and Technology Education at North Carolina State University. He received a bachelor of science in Technical Education in 1985, a master of science in Occupational Education in 1989, and a Ph.D. in Curriculum and Instruction in 1998. A member of ASEE since 1987, Ted has served as Chair of the Engineering Design Graphics Division of ASEE and as Associate Editor in charge of paper reviews for the Engineering Design Graphics Journal. He is currently president of the International Society for Geometry and Graphics. His research interests include the effects of online instruction for preparing technology education teachers and engineers. Along with teaching courses in engineering graphics, computer-aided design, descriptive geometry, and instructional design, he has conducted CAD and geometric dimensioning & tolerancing workshops for both high school teachers and local industry.

Kathleen H. Mapson
Kathleen Mapson is a doctoral student in Technology Education in the Department of Mathematics, Science and Technology Education at North Carolina State University. She received a bachelor of science in Graphic Communications in 1998 from North Carolina A&T State University and a master of science in Technology in 2000 from Purdue University. She is currently a faculty member at The Art Institute of Raleigh-Durham. She has also worked as a Curriculum Developer for the telecommunications industry and has taught as a high school drafting educator for Wake County Public Schools. Her research interests include designing and developing effective online learning environments for 3D modeling courses for post secondary engineering graphics educators. She has also assisted in workshop planning for the integration of technology in middle school math and science classes.